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TO WHOM IT MAY CONCERN

The British Judo Association employed Andrea Wooles on a consultation basis in September 2005 to assist in developing a strategy for the delivery of sports medicine and sports science support services to their high performance players.

The primary aim of the strategy was to improve the performance of the players at the 2008 Olympic Games in Beijing as future funding of the sport would be decided on their performance at this event. However, with the Olympic Games coming to London in 2012, development of the current crop of young players was also important and with targeted service provision to this group, it may be possible to speed up their rate of development and improve their position for 2012.

The final report that she produced was meticulous, well presented and contained just the right amount of detail. It was produced expeditiously and, in short, was exactly what we required. We accepted all of the recommendations made in the report and these formed the foundation of our sports medicine and sports science strategy going forward. We now have in place an ideal support system for our top players, have qualified a good number of them for Beijing and we are confident that we will get the results.

Andrea is a highly competent professional who proved to be more than capable handling a project of this nature. She quickly understood the particular specific needs of the sport and the restrictions imposed by resource limitations.

Andrea possesses a very personable personality and she was able to work well players and support staff during the consultation stages of the process. I am confident that she will prove to be a valuable asset to any organisation fortunate enough to employ her.

I would recommend her highly without hesitation and may be contacted for further information.

A handwritten signature in black ink, appearing to read 'Colin McIver'.

Colin McIver
Head of Technical
(Formerly Performance Director)

